

Rockapella:



<http://www.rockapella.com>

Background

"The sound you are about to hear has occurred once in the history of pop music," claims Rockapella producer, writer, arranger Scott Leonard. "Every element of this sound is unique – four world-class voices and one freak of nature – combining to shred the noise's glare and free the music's simple soulful ass-kicking light." **USA TODAY** puts it simply, "Some say the best musical instrument of all is the human voice - if you've seen Rockapella you know that's the truth."

Rockapella reached its first milestone as a featured performer on the PBS television special *Do It A Cappella*, hosted by acclaimed filmmaker Spike Lee. Created to showcase the supreme capability and virtuosity of the human voice, the program was a perfect platform for Rockapella's talent and infectious energy to be noticed.

When their appearance on *Do It A Cappella* hit the airwaves, the doo-wop stereotype of vocal group pop music was crushed and crushed so hard that PBS eagerly came calling again. They quickly requested Rockapella not only write and record the theme music for their soon-to-be-hit show *Where in the World is Carmen Sandiego?* but asked that the group star in the show as the house band. The daily Rockapellafest of *Carmen* brought **ten million viewers** every week for the next five years, and to this very day, at every concert the group performs, the crowd screams to hear the theme song they remember from the show.

HBO caught the buzz and cast Rockapella alongside Hollywood stars **Whoopi Goldberg & Denzel Washington** in their inventive hit family series, *Happily Ever After: Fairy Tales for Every Child*. Whoopi Goldberg "had to have the boys" perform on her HBO special, *Chez Whoopi*. Whoopi's televised introduction of Rockapella, "These guys knock the shit out of me, they're amazing!" heralded an experience to come for millions.

These HBO and PBS television programs ignited the flame that placed Rockapella in demand by North America's top media outlets. Rockapella has appeared with the best – **The Tonight Show** with Jay Leno, NBC's **Today Show** with Katie Couric & Matt Lauer, The Macy's Thanksgiving Day Parade on NBC, the CBS **Early Show** with Bryant Gumbel, CBS's Orange Bowl Parade - the list goes on.

Praise comes not only from television but from print media and radio; the **NEW YORK TIMES** said simply, "... the most accomplished contemporary a cappella group," the **NEW YORK POST** wrote, "Rockapella: pure magical talent," and **PLAYBOY MAGAZINE's** review stated, "...the hippest and hottest a cappella group to hit the airwaves! Flawless harmonies." **WPLJ New York's hit morning DJ, Todd Pettengill**, raved "Rockapella's music is so contagious it should come with a warning label... Five voices that blend into a symphony, Rockapella is the sound of the future, today! Incredible."

Responding to popular demand, the group took their original songs, their arrangements, and their signature harmonies into the studio. The outcome: seven albums for North America, ten albums for Japan. About Rockapella's studio recordings the **NEW YORK POST** raved, "★★★★ Innovative, well-produced, the band brilliantly incorporates different styles and ideas. Hooray for Rockapella!" The accolades come with

every new release, from every concert, and every market Rockapella appears in across the United States and the world.

Highlights

Way too many to list here, please check out their website for additional information

